04/11/00

FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 05-02-2000



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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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Submission Type  X New	Conveyance Type  Assignment  License
Resubmission (Non-Recordation Document ID #  Correction of PTO Error	Security Agreement Nunc Pro Tunc Assignmer  Merger Nunc Pro Tunc Assignmer  Effective Date Month Day Year  12/31/98
Reel # Frame # Corrective Document	X Change of Name
Reel # Frame #	Other
Name AMERICAN PROMOTIONAL E	Mark if additional names of conveying parties attached  Execution Date Month Day Year  VENTS, INC.  12/31/98
Formerly Individual General Partners Other  X Citizenship/State of Incorporation/	Ship Limited Partnership X Corporation Association
	OTGANIZACION   Alabama
Receiving Party	Organization Alabama  Mark if additional names of receiving parties attached
Receiving Party	
Receiving Party	Mark if additional names of receiving parties attached
Receiving Party  Name AMERICAN PROMOTIONAL	Mark if additional names of receiving parties attached
Receiving Party  Name AMERICAN PROMOTIONAL  DBA/AKA/TA  Composed of	Mark if additional names of receiving parties attached
Receiving Party  Name AMERICAN PROMOTIONAL  DBA/AKA/TA  Composed of  Address (line 1) 5411 Helton Drive	Mark if additional names of receiving parties attached
Receiving Party  Name AMERICAN PROMOTIONAL  DBA/AKA/TA  Composed of	Mark if additional names of receiving parties attached  EVENTS OF ALABAMA, INC.  Alabama  State/Country  Zip Code
Receiving Party  Name AMERICAN PROMOTIONAL  DBA/AKA/TA  Composed of  Address (line 1) 5411 Helton Drive  Address (line 2)  Address (line 3) Florence	Mark if additional names of receiving parties attached  EVENTS OF ALABAMA, INC.  Alabama  State/Country  35630  Zip Code

Public burden reporting for this collection of information is estimated to average approximately 39 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMS Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

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FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
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Name			
Address (line 1)			
Address (line 2)			
Address (line 3)			
Address (line 4)			
Correspond	lent Name and Address	Area Code and Telephone Number	(314) 345-6450
Name	Ralph W. Kalish, Jr.		
Address (line 1)	Blackwell Sanders Pepe	er Martin	
Address (line 2)	720 Olive Street - 24t	h Floor	
Address (line 3)	St. Louis, Missouri	63101	
Address (line 4)			
Pages	Enter the total number of p including any attachments.	ages of the attached conveyanc	e document #
Enter either the	• •	<del>-</del>	Mark if additional numbers attached R BOTH numbers for the same property). egistration Number(s)
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<u>Name</u>	of Person Signing /	/ Signature	/ Date Signed

TMARK	REGNO	REG
MERCURY	854,973	8/20/ 68
RED DEVIL	857,753	10/ 1/ 68
WORLD OF COLOR	969,966	10/ 9/ 73
BIG BOMB	971,071	10/16/ 73
JOHNNY REB	1,215,729	11/ 9/ 82
MX	1,263,559	1/10/ 84
BATTLE OF VICKSBURG	1,403,058	7/29/ 86
AMERICAN REVOLUTION	1,403,059	7/29/ 86
BATTLE OF GETTYSBURG	1,403,060	7/29/ 86
BATTLE OF SHILOH	1,403,061	7/29/ 86
BATTLE OF THE SOUTH	1,403,062	7/29/ 86
THE REBEL ASSORTMENT	1,403,063	7/29/ 86
REBEL ROUSER	1,403,064	7/29/ 86
GENERAL LEE ASSORTMENT	1,403,065	7/29/ 86
SCREAMING REBEL	1,403,066	7/29/ 86
MOON SHOT	1,444,052	6/23/ 87
REBEL SKY ROCKET	1,542,434	6/ 6/ 89
THUNDERBUSTER	1,557,859	9/26/ 89
BATTLE CRY	1,557,860	9/26/ 89
DOGFIGHT	1,557,862	9/26/ 89
NIGHT INVADERS	1,557,863	9/26/ 89
SUPER REB	1,558,939	10/ 3/ 89
NORTH & SOUTH	1,559,751	10/10/ 89
SOUTH'S REVENGE	1,560,772	10/17/ 89
AMERICAN DOGFIGHT	1,562,080	10/24/ 89
GREAT WHITE	1,574,757	1/ 2/ 90
DOUBLE EAGLE	1,576,289	1/ 9/ 90
BATTLE OF ATLANTA	1,578,909	1/23/ 90
MACH 4	1,581,405	2/6/90
REBEL YELL	1,594,113	5/ 1/ 90
BLAZING SKIES	1,598,487	5/29/ 90
COLORFUL DELIGHT		5/29/ 90
NORTHERN LIGHTS	1,598,488	7/24/ 90
	1,607,417	* *
FLAME THROWER	1,613,732	9/18/ 90
JET STREAM	1,616,651	10/ 9/ 90
M-1000	1,637,978	3/12/ 91
TIDAL WAVE	1,637,979	3/12/ 91
MIGHTY PYTHON	1,649,424	7/ 2/ 91
LASER DRAGON	1,649,425	7/ 2/ 91
FIRE ANTS	1,649,426	7/ 2/ 91
HORNET'S NEST	1,657,333	9/17/ 91
HURRICANE	1,657,334	9/17/ 91
BLISTERING SKY	1,657,335	9/17/ 91
RISING SUN	1,657,336	9/17/ 91
LIGHTNING FLASH	1,657,337	9/17/ 91
GROUND BLASTER	1,657,338	9/17/ 91
SUNBURST	1,658,932	10/ 1/ 91
RAINBOW WARRIOR	1,659,658	10/ 8/ 91
MANDARIN MAGIC	1,659,659	10/8/91
MEGAFORCE	1,662,958	10/29/ 91
MORTAR FIRE	1,664,948	11/19/ 91
MASTER BLASTER	1,665,455	11/19/ 91
STANDING OVATION	1,692,858	6/9/92
FIRE POWER	1,692,859	6/9/92
WORLD WAR II	1,692,860	6/ 9/ 92
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Page 1

TMARK	REGNO	REG
MAKO SHARK	1,706,575	8/11/ 92
HAMMER-HEAD	1,706,576	8/11/ 92
THRASHER SHARK	1,706,577	8/11/ 92
MAGNUM ROCKET	1,706,579	8/11/ 92
TIGER SHARK	1,708,010	8/18/ 92
BLAZING REBEL	1,708,011	8/18/ 92
BORDER BUSTER	1,711,553	9/ 1/ 92
SUPER NOVA	1,713,454	9/ 8/ 92
PEARL HARBOR	1,713,457	9/ 8/ 92
TEXAS CYCLONE	1,728,579	10/27/ 92
BERMUDA TRIANGLE	1,728,580	10/27/ 92
TEQUILA SUNRISE	1,728,581	10/27/ 92
STOCK CAR	1,732,068	11/10/ 92
SCUD BUSTER	1,734,008	11/17/ 92
QUAKE	1,739,009	12/ 8/ 92
HOT SHOT	1,745,164	1/ 5/ 93
DESERT STORM	1,748,377	1/26/ 93
SOUTHERN NIGHT	1,751,863	2/ 9/ 93
BLITZKRIEG	1,751,864	2/ 9/ 93
DEVIL'S DELIGHT	1,751,865	2/ 9/ 93
AMERICAN PRIDE	1,753,196	2/16/ 93
BLAZE OF GLORY	1,753,197	2/16/ 93
MARDI-GRAS	1,754,496	2/23/ 93
JAGUAR S	1,759,762	3/23/ 93
SEA HARRIER FRS. 1	1,759,763	3/23/ 93
F-15 EAGLE	1,759,764	3/23/ 93
F-4G WILD WEASEL	1,759,765	3/23/ 93
SCREAMING TIGER	1,767,393	4/27/ 93
MR. TURTLE	1,768,028	4/27/ 93
MX SPACE LAMP	1,771,345	5/18/ 93
LASER ATTACK	1,774,181	6/ 1/ 93
GULF FORCE	1,775,146	6/ 8/ 93
SKY BLASTER	1,776,433	6/15/ 93
CRAZY ROBOT	1,776,434	6/15/ 93
D DAY	1,779,632	6/29/ 93
THUNDER CLAP	1,780,834	7/6/93
ASTEROID	1,792,516	9/14/ 93
STEGOSAURUS	1,802.023	11/2/93
TYRANNOSAURUS	1,802,023	
GOLD RUSH	•	11/2/93
SHANTUNGOSAURUS	1,803,195	11/9/93
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FIERY DRAGON	1,807,377	11/30/ 93
MACH III	1,813,619	12/28/ 93
MACH II	1,815,820	1/11/ 94
SOLAR GLARE	1,815,821	1/11/ 94
TROPICAL DELIGHT	1,815,822	1/11/ 94
SONIC BOOM	1,815,824	1/11/ 94
STAR FIGHTERS	1,816,800	1/18/ 94
TYRANNOSAURUS REX	1,822,628	2/22/ 94
BRACHIOSAURUS	1,822,629	2/22/ 94
DESERT BLITZ	1,830,283	4/12/ 94
PERSHING ROCKET	1,832,125	4/19/ 94
RED DAWN	1,833,279	4/26/ 94
MAGNUM FORCE	1,835,381	5/10/ 94
HAWAIIAN DELIGHTS	1,839,932	6/14/ 94
PATRIOT		

TMARK	REGNO	REG
CRYSTAL COMETS	1,846,196	7/19/ 94
CLUSTER BOMB	1,859,147	10/18/ 94
MONSTER FIREWORKS	1,872,964	1/10/ 95
THE BATTLE OF MIDWAY	1,873,764	1/17/ 95
NIGHT ASSAULT PARACHUTE	1,873,765	1/17/ 95
AIR WAR	1,873,766	1/17/ 95
MINI MONSTER	1,880,533	2/28/ 95
MASTER PIECE	1,880,534	2/28/ 95
TYPHOON	1,882,079	3/7/95
MONSTER*	1,882,080	3/ 7/ 95
SHOOTING STARS & DESIGN	1,882,083	3/ 7/ 95
LASER WAR	1,890,993	4/25/ 95
SKY FLASH	1,892,066	5/ 2/ 95
BLAZING FURY	1,894,042	5/16/ 95
SCREAMING VIPER	1,898,841	6/13/ 95
MAGIC POP	1,898,842	6/13/ 95
DANCING DEVIL	1,898,844	6/13/ 95
PYROMANIAC	1,901,675	6/27/ 95
ARSENAL	1,901,676	6/27/ 95
INFRA-RED ATTACK	1,902,620	7/4/95
SPARKLING GLORY	1,907,276	7/25/ 95
ANTI TANK LAUNCHER	1,907,277	7/25/ 95
FIRE FIGHT		8/ 1/ 95
DELTA FORCE	1,908,362	*
	1,908,365	8/ 1/ 95
SCUD BLASTER	1,912,453	8/15/ 95
FIREFLIES	1,912,454	8/15/ 95
M1 ABRAMS	1,917,836	9/12/ 95
LASER BLAZER	1,920,834	9/19/ 95
GATOR SNAPS	1,930,078	10/24/ 95
CARNIVAL FOUNTAIN	1,936,620	11/21/ 95
MONSTER PARTY POPPERS	1,943,630	12/26/ 95
MONSTER BLASTS	1,946,403	1/ 9/ 96
MONSTER MANIAC	1,977,237	5/28/ 96
SKY BONANZA	1,977,238	5/28/ 96
AIR SUPREMACY	1,977,239	5/28/ 96
CAVEMAN	1,980,114	6/11/ 96
COMET CRUSHER	1,984,263	7/ 2/ 96
DEMON DANCER	1,984,271	7/ 2/ 96
SCREAMING DEMON	1,984,272	7/ 2/ 96
MONSTER PARADE	1,984,317	7/ 2/ 96
LIL MONSTER	1,985,724	7/ 9/ 96
SUNSCAPE	1,985,725	7/ 9/ 96
RAGING GHOUL	1,985,726	7/ 9/ 96
MONSTER MAGIC	1,985,900	7/ 9/ 96
MONSTER PROM	1,987,188	7/16/ 96
MYSTIC FOUNTAIN	1,987,189	7/16/ 96
PYRO MARATHON	1,989,989	7/30/ 96
PYRO MONSTER	1,991,293	8/ 6/ 96
GILA MONSTER	1,991,366	8/ 6/ 96
MONSTER HALLOWEEN	1,991,453	8/6/96
MONSTER TRIO	1,998,195	9/ 3/ 96
PYRO BLASTER	2,000.017	9/10/ 96
ROCKET MAN	2,007,021	10/8/96
PURPLE RAIN	2.018.500	11/19/ 96
SPIT FIRE	2.034 498	1/28/ 97
AIR RAID	2,036 201	2/4/97
, (VIII)	2,000 201	-/

Page 3

TMARK	REGNO	REG
MINI PYTHON	2,036,218	2/4/97
SCREAMING GHOUL	2,037,874	2/11/ 97
KILLER TORNADO	2,037,875	2/11/ 97
DUNGEON BLAST	2,037,876	2/11/ 97
NIGHT DEVIL	2,037,877	2/11/ 97
LIGHTNING BOMB	2,037,946	2/11/ 97
CREEPER	2,041,330	2/25/ 97
IGUANA MAN	2,041,331	2/25/ 97
GRAVE SEEKER	2,044,928	3/11/ 97
BLOSSOMING MAGIC	2,044,929	3/11/ 97
BLAST-O-MANIA	2,044,930	3/11/ 97
DIVE BOMBER	2,045,028	3/11/ 97
LION WARRIOR	2,046,582	3/18/ 97
KAMAKAZE	2,053,448	4/15/ 97
WHOLLY TERROR	2,053,449	4/15/ 97
LASER MASTER	2,058,177	4/29/ 97
DRAGON SLAYER	2,059,336	5/6/97
MOON SHAKER	2,062,278	5/13/ 97
SUPER FINALE	2,062,728	5/20/ 97
INTERCEPTOR	2,064,667	5/27/ 97
MONSTER BOXER	2,067,768	6/3/97
DINO MONSTER	2,067,769	6/3/97
MONSTER BALLS	2,067,811	6/3/97
MONSTER ROCKET	2,067,813	6/3/97
SKY PARADE	2,067,833	6/3/97
CRAZY GROUND HOG	2,072,717	6/17/ 97
THE TORCH	2,079,962	7/15/ 97
BUMBLE BEES	2,089,698	8/19/ 97
MILLENNIUM 2000	2,100,078	9/23/ 97
BIZARRE	2,101,781	9/30/ 97
ZOMBIES	2,103,915	10/7/97
SCREECH BOMB	2,104,023	10/ 7/ 97
PYRO OBSESSION	2,112,581	11/11/ 97
YEAR 2000	2,126,688	1/6/98
BACK YARD SHOW	2,200,106	10/27/ 98
THUNDER WHEEL	2,223,019	2/ 9/ 99
JUNGLE KING	3,148,117	3/31/ 98
HOLIDAY	854,450	8/13/ 68

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MAD DOG	75/122,687	6/20/ 96
REDNECK	75/314,129	6/24/ 97
BUBBA	75/319,347	7/ 3/ 97
BAD DOG	75/319,348	7/ 3/ 97
MARS	75/325,536	7/17/ 97
MONSTER TRUCK DESIGN	75/339,628	8/12/ 97
PURE POWER	75/369,543	10/ 1/ 97
SEE THE POWER	75/369,544	10/ 1/ 97
LASER	75/426,290	1/30/ 98
EL NINO	75/499,184	6/ 9/ 98
DEVIL DOG	75/504,642	6/18/ 98
Y2K	75/517,134	7/10/ 98
TIME CAPSULE	75/521,559	7/20/ 98
CENTURY	75/556,001	9/21/ 98
AMERICAN PROMOTIONAL EVEN	75/572,477	10/19/ 98
PRIME TIME	75/627,663	1/26/ 99

Page 1

04-26/1999 10/10/19020





U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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### **RECURDATION FORM COVER SHEET**

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	X New	Assignment License
クな・た・	Resubmission (Non-Recordation) Document ID #  Correction of PTO Error Reel # Frame #  Corrective Document Reel # Frame #	Security Agreement Nunc Pro Tunc Assignment  Effective Date Month Day Year  12/31/98  X Change of Name
	Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year
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	Individual General Partnership	Limited Partnership XX Corporation Association
	Other	·
	Citizenship/State of Incorporation/Organiz	zation Alabama
	Receiving Party	Mark if additional names of receiving parties attached
	Name AMERICAN PROMOTIONAL	EVENTS OF ALABAMA, INC.
	DBA/AKA/TA	
	Composed of	
Ì	Address (line 1) 5411 Helton Dr.	
	Address (line 2)	
	Address (line 3) Florence City	AL 35630 Zip Code
	Individual General Partnership	Limited Partnership  If document to be recorded is an assignment and the receiving party is
	X Corporation Association Other	not domiciled in the United States, an appointment of a domestic representative should be attached.  (Designation must be a separate
	Citizenship/State of Incorporation/Organiz	document from Assignment.)  zation Alabama
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FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
	epresentative Name and Address Enter for the fir	st Receiving Party only.
Name		
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)		
Correspond	ient Name and Address Area Code and Telephone Number	r (314)345-6450
Name	Ralph W. Kalish, Jr.	
Address (line 1)	Blackwell Sanders Peper Martin	
Address (line 2)	720 Olive St 24th Fl.	
Address (line 3)	St. Louis, MO 63101	
Address (line 4)		
Pages	Enter the total number of pages of the attached conveyand including any attachments.	ce document #
Enter either the	Application Number(s) or Registration Number(s) Trademark Application Number or the Registration Number (DO NOT ENTE	R BOTH numbers for the same property).
SEE	demark Application Number(s)  ATTACHED LIST  SEE F	egistration Number(s)
Number of I	Properties Enter the total number of properties involved	d. #
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Deposit A	of Payment: Enclosed X Deposit Account	
(Enter for p	payment in different account or if additional fees can be charged to the account Deposit Account Number:	#
	Authorization to charge additional f	lees: Yes No
	and Signature	
attac	he best of my knowledge and belief, the foregoing information is tr ched copy is a true copy of the original document. Charges to dep	ue and correct and any osit account are authorized, as
indic Dala la	eated herein. (4) V21:56 Tc. Pelahatale	DQ 4-9-99
Name	of Person Signing Signature	Date Signed

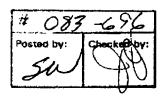
# STATE OF ALABAMA

I, Jim Bennett, Secretary of State of the State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that as appears on file and of record in this office, the pages hereto attached, contain a true, accurate and literal copy of articles of amendment to the articles of incorporation of American Promotional Events, Inc. changing its name to American Promotional Events of Alabama, Inc. as received and filed in the office of the Secretary of State of Alabama on January 5, 1999, showing the date of amendment as December 31, 1998, the date said instrument was filed in the office of the Judge of Probate of Lauderdale County.



In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the City of Montgomery, on this day.

04/07/99	
Date	3
Jim Bennett	Secretary of State



#### ARTICLES OF AMENDMENT

### TO THE ARTICLES OF INCORPORATION

**OF** 

### AMERICAN PROMOTIONAL EVENTS, INC. (AN ALABAMA CORPORATION)

### **CHANGING ITS NAME**

TO

### AMERICAN PROMOTIONAL EVENTS OF ALABMA, INC.

American Promotional Events, Inc., an Alabama corporation, adopts and files these Articles of Amendment as follows:

1. The name of the corporation is:

American Promotional Events, Inc.

2. The amendment adopted is:

Article I of the Articles of Incorporation of the corporation is amended to read as follows:

#### **ARTICLE I**

American Promotional Events of Alabama, Inc.

The name of the corporation is:

American Promotional Events of Alabama, Inc.

- 3. The amendment requires no exchange of shares and effects no change in the stated capital of the corporation.
- 4. The amendment was approved by action taken by the shareholders and directors of the corporation by unanimous consent in writing without a meeting done as of October 1, 1997. At the time of such action, the corporation had outstanding 132,978 shares of capital stock, all of the same class, all of which were voted in favor of the amendment.



In witness whereof, the undersigned corporation has caused this instrument to be executed by its duly authorized officer this day of day of 1998.

American Promotional Events, Inc.

By:

Name: FETER

Pitle: VILLE PRESIDENT

THIS INSTRUMENT PREPARED BY AND TO BE RETURNED TO: Timothy K. Corley 201 S. Court Street, Suite 600 Fiorence, AL 35630

# STATE OF ALABAMA

I, Jim Bennett, Secretary of State of the State of Alabama, having custody of the Great and Principal Scal of said State, do hereby certify that pursuant to the provisions of Section 10-28-4.02, Code of Alabama 1975, and upon an examination of the corporation records on file in this office, the following corporate name is reserved as available:

American Promotional Events of Alabama, Inc.

This domestic corporation name is proposed to be incorporated in Lauderdale County and is for the exclusive use of Vicki Halliburton, 201 South Court Street, Florence, AL 35630 for a period of one hundred twenty days beginning December 30, 1998 and expiring April 30, 1999.

DE 31 10 16 E '8



In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the City of Montgomery, on this day.

December 30, 1998

Date

Jin Bonnott

Jim Bennett

Secretary of State

STATE OF ALABAMA					
IAUDERDALE COUNTY  1, Dowey D. Mitchell, is a true and counct copy	, Judge of Probote in and for of an instrument as shown of official seal of office, this	record in Hicho	esold do hereby certil 98-762 mbor 0. marke	ry that the foregoing , Froma <u>66-63</u>	

BLACKWELL SANDERS PEPER MARTIN

COMMERCE BANK NA KANSAS CITY, MO 64105 144

162275

18-1-1010

04/08/99

PAY

\*\*EXACTLY\*\*\*\*\*\*\*\*\*\* DOLLARS AND \*00\*CENTS

40.00

No.

BLACKWELL SANDERS PEPER MARTIN

TWO SIGNATURES REQUIRED OVER \$10,000.00

TO THE ORDER OF

Commissioner of Patents & Trademark

#162275# #101000019# 2633039#

Receipt is hereby acknowledged by the U.S. Department of Commerce of the following:

- Form PTO-1618A- Recordation Form

Change of Name Amendment for recordation American Promotional Events, Inc. (Alabama) to American Promotional Events of Alabama

Check: \$40

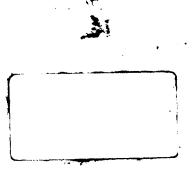
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April 9, 1999

Our Ref.:

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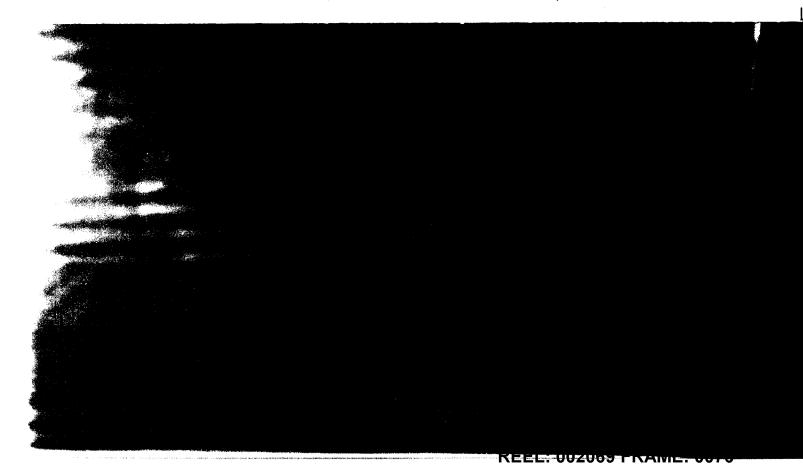
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## AMERICAN PROMOTIONAL EVENTS, INC. Registrations

72/273,140 72/273,141 72/428,158 72/408,043 73/317,310 73/368,101 73/567,303	854,450 854,973 969,966 971,071 1,215,729
72/428,158 72/408,043 73/317,310 73/368,101	969,966 971,071
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	1,607,417
	1,613,732
	1,616,651
	1,637,978
74/017,072	1,637,979
74/080,355	1,649,424
74/080,356	1,649,425
74/080,357	1,649,426
74/103,430	1,657,333
74/103,431	1,657,334
74/103,435	1,657,335
74/103,437	1,657,336
74/103,439	1,657,337
74/103,440	1,657,338
74/103,436	1,658,932
74/103,434	1,659,658
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## AMERICAN PROMOTIONAL EVENTS, INC. Registrations

HAMMER-HEAD	74/103,427	1,706,576
THRASHER SHARK	74/103,428	1,706,577
MAGNUM ROCKET	74/103,438	1,706,579
TIGER SHARK	74/103,429	1,708,010
BLAZING REBEL	74/103,433	1,708,011
BORDER BUSTER	74/229,231	1,711,553
SUPER NOVA	74/107,625	1,713,454
PEARL HARBOR	74/229,230	1,713,457
TEXAS CYCLONE	74/087,303	1,728,579
BERMUDA TRIANGLE	74/087,304	1,728,580
TEQUILA SUNRISE	74/087,307	1,728,581
STOCK CAR	74/087,314	1,732,068
SCUD BUSTER	74/134,719	1,734,008
QUAKE	74/087,308	1,739,009
HOT SHOT	74/087,311	1,745,164
DESERT STORM	74/134,720	1,748,377
SOUTHERN NIGHT	74/138,187	1,751,863
BLITZKRIEG .	74/138,188	1,751,864
DEVIL'S DELIGHT	74/138,189	1,751,865
AMERICAN PRIDE	74/199,992	1,753,196
BLAZE OF GLORY	74/199,993	1,753,197
MARDI-GRAS	74/087,305	1,754,496
JAGUAR S	74/302,901	1,759,762
SEA HARRIER FRS. 1	74/302,902	1,759,763
F-15 EAGLE	74/302,940	1,759,764
F-4G WILD WEASEL	74/302,943	1,759,765
SCREAMING TIGER	74/302,903	1,767,393
MR. TURTLE	74/203,859	1,768,028
MX SPACE LAMP	74/317,160	1,771,345
LASER ATTACK	74/322,814	1,774,181
GULF FORCE	74/322,877	1,775,146
D DAY	74/08,7313	1,779,632
THUNDER CLAP	74/138,180	1,780,834
ASTEROID	74/279,580	1,792,516
STEGOSAURUS	74/367,785	1,802,023
TYRANNOSAURUS	74/367,786	1,802,024
	74/365,572	1,803,195
GOLD RUSH SHANTUNGOSAURUS	74/367,784	1,803,196
FIERY DRAGON	74/374,565	1,807,377
MACH III	74/298,668	1,813,619
MACH II	74/298,864	1,815,820
SOLAR GLARE	74/322,816	1,815,821
TROPICAL DELIGHT	74/322,850	1,815,822
	74/388,468	1,815,824
SONIC BOOM	74/385,488	1,816,800
STAR FIGHTERS	74/363,913	1,830,283
DESERT BLITZ		
PERSHING ROCKET	74/087,310 74/087,302	1,832,125 1,833,279
RED DAWN		
MAGNUM FORCE	74/365,573	1,835,381
HAWAIIAN DELIGHTS	74/191,504	1,839,932
PATRIOT CONSTR	74/134,718	1,842,338
CRYSTAL COMETS	74/087,309	1,846,196
CLUSTER BOMB	74/138,182	1,859,147
MAJESTIC GEYSER	74/382,284	1,863,151
MONSTER FIREWORKS	74/458,217	1,872,964
THE BATTLE OF MIDWAY	74/494,207	1,873,764

Page 2

## AMERICAN PROMOTIONAL EVENTS, INC. Registrations

NIGHT ASSAULT PARACHUTE	74/494,208	1,873.765
AIR WAR	74/494,367	1,873,766
MINI MONSTER	74/511,153	1,880,533
MASTER PIECE	74/511,274	1,880,534
TYPHOON	74/511,105	1,882,079
MONSTER*	74/511,154	1,882,080
SHOOTING STARS & DESIGN	74/518,559	1,882,083
LASER WAR	74/502,931	1,890,993
SKY FLASH	74/494,205	1,892,066
BLAZING FURY	74/531,310	1,894,042
SCREAMING VIPER	74/531,318	1,898,841
MAGIC POP	74/535,505	1,898,842
DANCING DEVIL	74/542,841	1,898,844
PYROMANIAC	74/522,409	1,901,675
ARSENAL	74/522,411	1,901,676
INFRA-RED ATTACK	74/540,504	1,902,620
SPARKLING GLORY	74/535,506	1,907,276
ANTI TANK LAUNCHER	74/538,874	1,907,277
FIRE FIGHT	74/531,500	1,908,362
DELTA FORCE	74/542,875	1,908,365
SCUD BLASTER	74/151,293	1,912,453
FIREFLIES	74/165,902	1,912,454
M1 ABRAMS	74/577,792	1,917,836
LASER BLAZER	74/316,111	1,920,834
GATOR SNAPS	74/610,051	1,930,078
CARNIVAL FOUNTAIN	74/531,752	1,936,620
MONSTER PARTY POPPERS	74/542,842	1,943,630
MONSTER BLASTS	74/543,243	1,946,403
MONSTER MANIAC	74/531,613	1,977,237
SKY BONANZA	74/531,615	1,977,238
AIR SUPREMACY	74/531,616	1,977,239
CAVEMAN	74/531,624	1,980,114
COMET CRUSHER	74/714,837	1,984,263
DEMON DANCER	74/715,384	1,984,271
SCREAMING DEMON	74/715,388	1,984,272
MONSTER PARADE	74/721,476	1,984,317
LIL MONSTER	74/714,838	1,985,724
SUNSCAPE	74/714,841	1,985,725
RAGING GHOUL	74/714,842	1,985,726
MONSTER MAGIC	75/008,176	1,985,900
MONSTER PROM	74/714,840	1,987,188
MYSTIC FOUNTAIN	74/714,844	1,987,189
PYRO MARATHON	74/715,389	1,989,989
PYRO MONSTER	74/715,381	1,991,293
GILA MONSTER	74/721,472	1,991,366
MONSTER HALLOWEEN	75/011,287	1,991,453
MONSTER TRIO	74/714,839	1,998,195
PYRO BLASTER	75/008,186	2,000,017
ROCKET MAN	74/615,055	2,007,021
PURPLE RAIN	74/714,843	2,018,500
SPIT FIRE	74/700,970	2,034,498
AIR RAID	74/700,972	2,036,201
MINI PYTHON	74/714,846	2,036,218
SCREAMING GHOUL	74/701,005	2,037,874
KILLER TORNADO	74/701,010	2,037,875
DUNGEON BLAST	74/701,018	2,037,876

Page 3 TRADEMARK

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## AMERICAN PROMOTIONAL EVENTS, INC. Registrations

		. :
NIGHT DEVIL	74/701,021	2,037,877
LIGHTNING BOMB	75/017,759	2,037,946
CREEPER	74/700,956	2,041,330
IGUANA MAN	74/700,957	2,041,331
GRAVE SEEKER	74/700,975	2,044,928
BLOSSOMING MAGIC	74/701,007	2,044,929
BLAST-O-MANIA	74/701,014	2,044,930
DIVE BOMBER	74/721,596	2,045,028
LION WARRIOR	74/701,347	2,046,582
KAMAKAZE	74/700,973	2,053,448
WHOLLY TERROR	74/701,349	2,053,449
LASER MASTER	74/701,328	2,058,177
DRAGON SLAYER	75/116,577	2,059,336
MOON SHAKER	75/029,868	2,062,278
SUPER FINALE	75/017,768	2,062,728
INTERCEPTOR	75/033,549	2,064,667
MONSTER BOXER	74/700,960	2,067,768
DINO MONSTER	74/700,963	2,067,769
MONSTER BALLS	74/714,845	2,067,811
MONSTER ROCKET	74/715,382	2,067,813
SKY PARADE	74/721,597	2,067,833
CRAZY GROUND HOG	75/017.764	2,072,717
THE TORCH	74/721,595	2,079,962
BUMBLE BEES	74/700,955	2,089,698
MILLENNIUM 2000	75/017,769	2,100,078
BIZARRE	74/531,614	2,101,781
ZOMBIES	74/701,017	2,103,915
SCREECH BOMB	75/017,757	2,104,023
PYRO OBSESSION	74/531,617	2,112,581
YEAR 2000	75/115,637	2,126,688
JUNGLE KING	75/033,550	2,148,117
BACK YARD SHOW	75/033,551	2,200,106
THUNDER WHEEL	75/017,760	2,223,019
MAD DOG	75/122,687	2,250,715
DEVIL DOG	75/504,642	2,277,818
MONSTER TRUCK DESIGN	75/339,628	2,280,399

# AMERICAN PROMOTIONAL EVENTS, INC. Pending Applications

A STATE OF THE STA		and Sandstan Sec.
LASER	01/30/1998	75/426,290
Y2K	07/10/1998	75/517,134
TIME CAPSULE	07/20/1998	75/521,559
CENTURY	09/21/1998	75/556,001
AMERICAN PROMOTIONAL EVENTS, INC.	10/19/1998	75/572,477
PARTY TIME	06/03/1999	75/720,950
PARTY TIME	06/03/1999	75/720,951
INFERNO	07/06/1999	75/756,304
5TH DIMENSION	07/06/1999	75/756,371
ABDUCTION	07/06/1999	75/756,372
PARTY SURPRISE	07/23/1999	75/759,148
PARTY SURPRISE	07/23/1999	75/759,162
REDNECK BLASTER	07/26/1999	75/759,512
TABLE BOMB	10/22/1999	75/829,488
TABLE BOMB	10/22/1999	75/829,489
PARTY BOMB	10/22/1999	75/829,490
PARTY BOMB	10/22/1999	75/829,491

# STATE OF ALABAMA

I, Jim Bennett, Secretary of State of the State of Alabama, having custody of the Great and Principal Seal of said State, do hereby certify that as appears on file and of record in this office, the pages hereto attached, contain a true, accurate and literal copy of articles of amendment to the articles of incorporation of American Promotional Events, Inc. changing its name to American Promotional Events of Alabama, Inc. as received and filed in the office of the Secretary of State of Alabama on January 5, 1999, showing the date of amendment as December 31, 1998, the date said instrument was filed in the office of the Judge of Probate of Lauderdale County.



In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the City of Montgomery, on this day.

04/07/99			
Date	ج	Bunin	
Jim Bennett			Secretary of State

# 083 -696 Posted by: Checked by:

### ARTICLES OF AMENDMENT

#### TO THE ARTICLES OF INCORPORATION

**OF** 

### AMERICAN PROMOTIONAL EVENTS, INC. (AN ALABAMA CORPORATION)

#### **CHANGING ITS NAME**

TO

### AMERICAN PROMOTIONAL EVENTS OF ALABMA, INC.

American Promotional Events, Inc., an Alabama corporation, adopts and files these Articles of Amendment as follows:

1. The name of the corporation is:

American Promotional Events, Inc.

2. The amendment adopted is:

Article I of the Articles of Incorporation of the corporation is amended to read as follows:

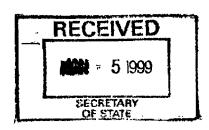
#### ARTICLE I

American Promotional Events of Alabama, Inc.

The name of the corporation is:

American Promotional Events of Alabama, Inc.

- 3. The amendment requires no exchange of shares and effects no change in the stated capital of the corporation.
- 4. The amendment was approved by action taken by the shareholders and directors of the corporation by unanimous consent in writing without a meeting done as of October 1, 1997. At the time of such action, the corporation had outstanding 132,978 shares of capital stock, all of the same class, all of which were voted in favor of the amendment.



In witness whereof, the undersigned corporation has caused this instrument to be executed by its duly authorized officer this 30 day of 1998.

American Promotional Events, Inc.

By:

Name: 4.6

itle: VICE PRESIDE

THIS INSTRUMENT PREPARED BY AND TO BE RETURNED TO: Timothy K. Corley 201 S. Court Street, Suite 600 Florence, AL 35630

# STATE OF ALABAMA

I, Jim Bennett, Secretary of State of the State of Alabama, having custody of the Great and Principal Scal of said State, do hereby certify that pursuant to the provisions of Section 10-2B-4.02, Code of Alabama 1975, and upon an examination of the corporation records on file in this office, the following corporate name is reserved as available:

American Promotional Events of Alabama, Inc.

This domestic corporation name is proposed to be incorporated in Lauderdale County and is for the exclusive use of Vicki Halliburton, 201 South Court Street, Florence, AL 35630 for a period of one hundred twenty days beginning December 30, 1998 and expiring April 30, 1999.

DE 31 ID 16 AT 19



In Testimony Whereof, I have hereunto set my hand and affixed the Great Seal of the State, at the Capitol, in the City of Montgomery, on this day.

December 30, 1998

Date

Jin Bounty

Jim Bennett

Secretary of State

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STATE OF ALABAMA		. more, a select a self-terrible	in the second property		•
AUDERDALE COUNTY  1, Dawey D. Mitchell, Judge of Pro	bute in and for the Sta	te and County ofore	said do hereby cert	fy that the foregoing	
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720 OLIVE STREET SUITE 2400 ST. LOUIS, MO 63101 TEL: (314) 421-3850 FAX: (314) 621-4834 WEBSITE: www.bspmlaw.com

> DIRECT DIAL NUMBER (314) 345-6450

> > April 5, 2000

Mr. Jeevon Jones, Examiner
Assignment Division
Office of Public Records
Commissioner of Patents and Trademarks
Box Assignments
Washington, DC 20231

RE: Recordal of Name Change

American Promotional Events, Inc. to American Promotional Events of Alabama, Inc.

Document ID No. 101019020

Our Ref: 712932.1

### Dear Examiner Jones:

Enclosed please find a corrected cover sheet and check for the amount required to complete the referenced recordal. In your Notice of Non-Recordation, you requested an additional payment of \$1,325; however, that amount would only cover the first page of trademarks in the assignment. In fact, there are 4 pages of registrations and 1 page of applications. By our count, the proper amount of payment is \$5,580; since we previously paid \$40, and an additional payment of \$5,540 is enclosed.

We appreciate your attention to this matter.

Cordially,

Ralph W. Kalish, Jr.

TECHNOLOGY &

INTELLECTUAL PROPERTY GROUP

Jalabarkalik, J.

/dw

**Enclosures** 

STLD01-736846-1



UNITED STATES DEPARTMENT OF COMMERCE Patent and Trademark Office

ASSISTANT SECRETARY AND COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

JUNE 28, 1999

PTAS

BLACKWELL SANDERS PEPER MARTIN RALPH W. KALISH, JR. 720 OLIVE STREET - 24TH FL. ST. LOUIS, MO 63101



### UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 101019020

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

1. INSUFFICIENT FEE SUBMITTED. AUTHORIZATION TO CHARGE NOT GRANTED. AN ADDITIONAL FEE OF \$1325.00 IS REQUIRED.

JEEVON JONES, EXAMINER ASSIGNMENT DIVISION OFFICE OF PUBLIC RECORDS

FORM PTO-1618A Expres 06/30/99 OMB 0651-0027 U.S. Department of Commerce Patent and Tradement Office TRADEMARK

### RECORDATION FORM COVER SHEET

TRADEMARKS ONLY				
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).				
Submission Type	Conveyance Type			
X New .	Assignment License			
Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment			
Correction of PTO Error Reel # Frame #	Merger Month Day Year 12/31/98			
	X Change of Name			
Corrective Document Reel # Frame #	Other			
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year			
Name AMERICAN PROMOTIONAL EVE				
Formerly				
Individual General Partnership	Limited Partnership XX Corporation Association			
Other	·			
Citizenship/State of Incorporation/Organiza	Alabama			
Receiving Party				
Receiving Party	Mark if additional names of receiving parties attached			
Name AMERICAN PROMOTIONAL E	VENTS OF ALABAMA, INC.			
DBA/AKA/TA				
Composed of				
Address (line 1) 5411 Helton Dr.				
Address (line 2)				
Address (line 3) Florence	AL 35630 Zip Code			
Individual General Partnership	Limited Partnership If document to be recorded is an assignment and the receiving party is			
X Corporation Association	not domiciled in the United States, an appointment of a domestic			
	representative should be attached. (Designation must be a separate			
Other	document from Assignment.)			
Citizenship/State of Incorporation/Organiza	ation Alabama			
	DOCTION LIST ONLY			

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to everage approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gethering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Petent and Treatment Office, Chief Information Officer. Washington, D.C. 2021 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0827), Weshington, D.C. 20603. See OMB Information Collection Budget Package OMB-0827, Petent and Treatment Assignment Proctice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required Cover sheet(s) information to:

Mail documents to be recorded with required cover sheet(s) information to:

Commissioner of Patents and Trademarks, Box Assignments, Washington ACC 20231

**REEL: 002069 FRAME: 0089** 

FORM PTO-16 Expres 08/30/99 OMB 0651-0027	18B Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
	presentative Name and Address Enter for the first Receiving Pa	rty only.
Name		
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)		
Corresponde	nt Name and Address Area Code and Telephone Number (314)345-	6450
Name	Ralph W. Kalish, Jr.	
Address (time 1)	Blackwell Sanders Peper Martin	
Address (time 2)	720 Olive St 24th Fl.	
Address (line 3)	St. Louis, MO 63101	
Address (line 4)	J. 104157	
· · · · · · · · · · · · · · · · · · ·	Inter the total number of pages of the attached conveyance document	*
Trademark A	pplication Number(s) or Registration Number(s)  Mark if a predemark Application Number of the Registration Number (DO NOT ENTER BOTH numbers from the Registration Number (S)  Registration Number(s)  ATTACHED LIST	
Number of Pi		
Fee Amount  Method of	Fee Amount for Properties Listed (37 CFR 3.41): \$ 40  Payment: Enclosed X Deposit Account	.00
Deposit Ac (Enter for pay	counties	
	Authorization to charge additional fees: Yes	No
Statement an	d Signature	
To the attach	best of my knowledge and belief, the foregoing information is true and correct as ed copy is a true copy of the original document. Charges to deposit account are and herein.	nd any Buthorized, as

**RECORDED: 04/11/2000**